

# WILLAMETTE VALLEY

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## VINEYARDS

**"One of America's Great  
Pinot Noir Producers."**

*- Wine Enthusiast Magazine*



## Building a Dream

Founder Jim Bernau began planting in 1983. His passion was to make Pinot Noir that would be a classic, elegant representation of the Willamette Valley growing region. Over the past 30 years, with determination and the help of many extraordinary people, Jim's dream has become a reality. We are now producing high quality, sustainably grown Pinot Noir and other cool-climate varietals in sufficient quantities to be available at the finest restaurants and wine shops throughout the world.



# Stewardship of the Land

We believe wine tastes better when made from naturally grown winegrapes. Our customers enjoy these wines with the knowledge that we have acted responsibly. WVV is now the leading producer of Oregon Certified Sustainable Wine, with all of our vineyards and winery certified LIVE (Low Input Viticulture and Enology) and Salmon Safe.

The Mediterranean cork forests are second only to the Amazon Rainforest in their importance to the earth's biosphere. We pioneered the use of Forest Stewardship Council certified sustainable cork in our bottles and have launched a consumer recycling effort, Cork ReHarvest, in partnership with Rainforest Alliance.

To reduce our carbon footprint and promote energy independence all company tractors and delivery vehicles are run on biofuel and we offer up to 50 gallons a month free to our employees for commuting to work.



# Sense of Place

Our terroir is unique with ancient volcanic, glacial and sedimentary flood soils on slopes where orientation, elevation and grade create unique growing conditions.

Tending the vines by hand and using minimalist winemaking techniques in small-batch fermentations, we strive to capture the unique sense of place with distinctive elegance and aromatic complexity.



# Tualatin Estate Vineyard | *Above Forest Grove*

Tualatin Vineyard, established in 1973, is one of the oldest and most respected vineyards in Oregon's Willamette Valley. Pinot Noir and Chardonnay from Tualatin took Best of Show for both the red and white categories at the London International Wine Competition in the same year, a feat unduplicated in the competition's history. Covered in Laurelwood soil, the slope is south-facing with an elevation of 250-530 feet.



# Willamette Valley Vineyards | *Above Salem*

Planted in 1983 by Founder, Jim Bernau on a south-facing volcanic flow the vineyard has 53 acres of vines planted at 500 to 750 feet in elevation. The first Dijon clones were grafted in 1993. The Nekia and Jory soils are well drained to a depth of one and a half to six feet.



# Elton Vineyard | *Above Hopewell*

In 2006, Wine & Spirits listed Elton Vineyard as one of the five key vineyards in the new Eola-Amity Hills AVA. Planted in 1983, the vineyard includes 60 acres planted on east-southeast slopes of the Eola Hills. The elevation rises from 250-500 feet, and the vineyard soil is iron-rich Jory.





Ingram Estate  
Elton Vineyard | Eola-Amity Hills





Efren Loeza  
Vineyard Manager

September 11, 2017

## Impact's "Hot Prospect" Wines Led By California, French Rosé

*[This contains excerpts from the article "Impact's "Hot Prospect" Wines Led By California, French Rosé" from Shanken News Daily, posted on 9/11/2017]*

Impact's new list of "Hot Prospect" wine brands reveals a rising crop of contenders that are rapidly gaining traction with U.S. consumers. The domestic wine Hot Prospects feature 35 labels, most of them premium wines from California, along with some fast-growing Oregon and Washington brands...

To qualify as Hot Prospects, wine brands must have posted 15% depletion growth in the previous year while also showing consistent growth in the preceding two years. Volumes must reach at least 50,000 cases but not more than 250,000 cases. New products can qualify as Hot Prospects if they pass the 50,000-case mark in their first year.

Domestic wine Hot Prospect brands above 100,000 cases in annual volume include: DfV's Bota Brick, O'Neill Vintners' Line 39, 3 Badge's Leese-Fitch, Ste. Michelle's Erath, The Wine Group's Flipflop Fizzy, Terlato's The Federalist, Gallo's Prophecy and Souverain, Trinchero's Three Thieves and Charles & Charles, Constellation's Ravage, Tom Gore, and The Prisoner, **Willamette Valley Vineyards**, Bronco's Cherry Blossom Cellars, Precept's House Wine Box and Michael David's Freakshow and Petite Petit...

...Impact's full list of Hot Prospect wines, as well as complete data and analysis, appears in the September 1 & 15 issue.

# Bernau Estate Groundbreaking!



# Bernau Vineyard | *Dundee Hills AVA*



# Pambrun Vineyard | *Walla Walla AVA*





Pambrun Wines  
Walla Walla Valley



The Rocks District  
Milton-Freewater

# MAISON BLEUE

*Family Winery*

[Home](#) > [News](#) > Willamette Valley Vineyards buys Maison Bleue, plans vineyard

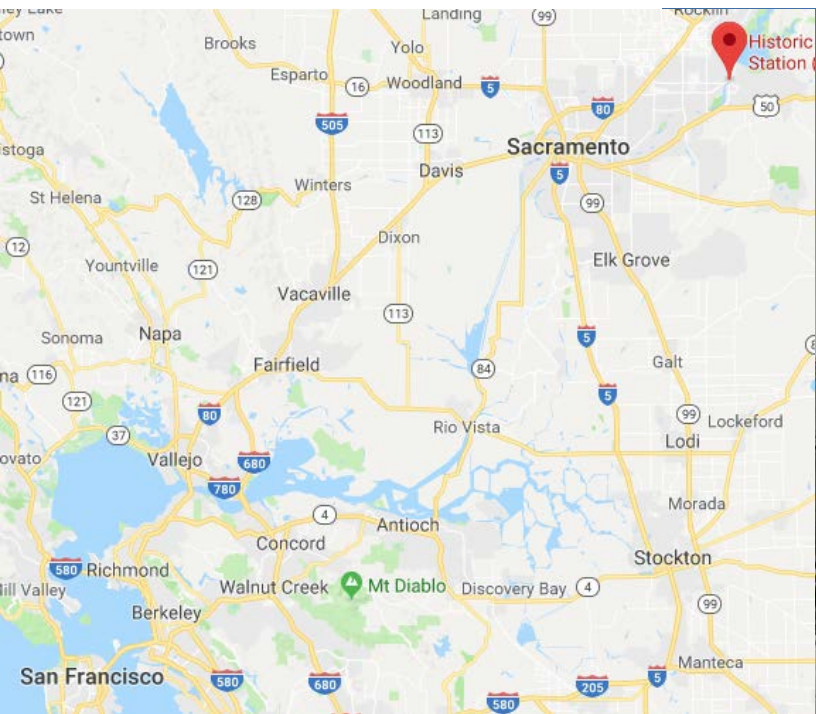
## Willamette Valley Vineyards buys Maison Bleue, plans vineyard

By [Eric Degerman](#) on January 18, 2018



# New tenant announced for anticipated project in Historic Folsom

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# WILLAMETTE VALLEY

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## VINEYARDS

### Oregon Wine in Oregon

- #1 Willamette Valley AVA Pinot Noir
  - #1 Oregon Wine above \$25
  - #1 Oregon Pinot Noir above \$13
- #1 Oregon Chardonnay above \$18
  - #2 Oregon Pinot Gris above \$14
  - #2 Oregon Rosé above \$13
  - #1 Oregon Riesling

### Oregon Wine Nationally

- #1 Willamette Valley AVA Pinot Noir
  - #2 Oregon Pinot Noir between \$20-25
  - #2 Oregon Pinot Noir above \$18
- #2 Oregon Chardonnay between \$18-30
  - #3 Oregon Pinot Gris above \$14
  - #3 Oregon Rosé above \$14
  - #1 Oregon Riesling



Source: Nielsen Data through 12/2/17, 52 weeks

# Stay in Oregon Wine Country







*"Each year, our panels and critics blind taste more than 10,000 wines, selecting the best for recommendation in the magazine. Our Top 100 Wineries of the Year highlight brands with a range of wines our critics have scored at the top of their categories.*

*Willamette Valley Vineyards' performance makes it a great ambassador for the wines of Oregon."*

*– Joshua Greene, Editor*

Willamette Valley Vineyards named  
**Best Vineyard/  
Tasting Room Experience**  
by *Sunset Magazine!*

Willamette Valley Vineyards is the first Oregon winery to be selected for this award.

**Willamette Valley named  
2016 wine region of the year.**





WILLAMETTE VALLEY  

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VINEYARDS



*Estate*

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WILLAMETTE VALLEY · PINOT NOIR